



# United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

DATE MAILED: 06/15/2005

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/526,978	03/15/2000	Sean Nolan	004444.P001	9734
7590 06/15/2005		EXAMINER		
Paul A Mendonsa			DINH, KHANH Q	
Blakely Sokolo	ff Taylor & Zafman LLP			
12400 Wilshire Boulevard			ART UNIT	PAPER NUMBER
7th Floor			2151	
Los Angeles C	'A 90025			

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)				
		NOLAN, SEAN				
Office Action Summary	09/526,978 Examiner	Art Unit				
•	Khanh Dinh	2151				
The MAILING DATE of this communication app						
Period for Reply						
A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a reply - If NO period for reply is specified above, the maximum statutory period w - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	86(a). In no event, however, may a reply be ting within the statutory minimum of thirty (30) day ill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	mely filed  ys will be considered timely.  the mailing date of this communication.  ED (35 U.S.C. § 133).				
Status						
1) Responsive to communication(s) filed on 21 M	a <u>rch 2005</u> .					
2a) ☐ This action is <b>FINAL</b> . 2b) ☐ This	☐ This action is <b>FINAL</b> . 2b) ☐ This action is non-final.					
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims						
<ul> <li>4)  Claim(s) 1-4,6-11,13,14,21-24,26 and 27 is/are pending in the application.</li> <li>4a) Of the above claim(s) is/are withdrawn from consideration.</li> <li>5)  Claim(s) is/are allowed.</li> <li>6)  Claim(s) 1-4,6-11,13,14,21-24,26 and 27 is/are rejected.</li> <li>7)  Claim(s) is/are objected to.</li> <li>8)  Claim(s) are subject to restriction and/or election requirement.</li> </ul>						
Application Papers						
9) The specification is objected to by the Examiner.						
10)☐ The drawing(s) filed on is/are: a)☐ accepted or b)☐ objected to by the Examiner.						
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).  11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the priori	s have been received. s have been received in Applicati ity documents have been receive (PCT Rule 17.2(a)).	ion No ed in this National Stage				
Attachment(s)						
Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948)	4) 🔲 Interview Summary Paper No(s)/Mail Da					
Paper No(s)/Mail Date		Patent Application (PTO-152)				

U.S. Patent and Trademark Office PTOL-326 (Rev. 1-04)

#### **DETAILED ACTION**

1. This is in response to the Response filed on 3/21/2005. Claims 1-4, 6-11, 13, 14, 21-24, 26 and 27 are presented for examination.

## Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 1-4, 6-11, 13, 14, 21-24, 26 and 27 are rejected under 35 U.S.C. 103(a) as being unpatentable Sonnenberg, U.S. pat. No.6,523,023 in view of Braden-Harder et al., US pat. No.5,933,822.

As to claim 1, Sonnenberg discloses a method comprising:

storing data on a server (134 fig.1) coupled to receive requests from client devices (terminals 122, 132 fig.1) and generating a set of one or more common search requests for subsets (internet search agents 140, 142, 146 fig.1) of the product data (see abstract, fig.1, 4 lines 28-59).

performing the set of common search requests to identify one or more products, storing on the server an indication of one or more products as a result of performing of common search requests (see col.4 line 60 to col.5 line 43).

receiving a subsequent search request from a client device (122 fig.1), determining whether the subsequent search request is one of the common search

requests and providing results without performing the subsequent search request if the subsequent search request is one of the common search requests (i.e., using Internet search agents ISA for searching information by accessing commercial search engines such as yahoo, Excite..., see col.5 lines 4-65).

providing results from the stored results without performing the subsequent search request if the subsequent search request is equivalent to one of the common search requests

and performing the subsequent search request if the subsequent search request is not equivalent to one of the previously performed common search requests (using the ISAs) (see fig.2, col.6 line 13 to col.7 line 45).

Sonnenberg does not specifically disclose the step of based on the frequency of previously search requests. However, Braden-Harder discloses the step of based on the frequency of previously search requests (using conventional keyword search engine to calculate document's statistics including frequency of each matching word, see Braden-Harder 's fig.2, col.2 line 34 to col.3 line 6 and col.8 line 30 to col.9 line 43). It would have been obvious to one of ordinary skill in the art at the time the invention was made to incorporate Braden-Harder's teaching into the computer system method of Sonnenberg to retrieve stored record of web documents into a dataset from World Wide Web because it would have enabled users to filter and to re-rank documents that are more relevant to a user-supplied query on the World Wide Web using a search engine (see Braden-Harder's col.7 lines 6-33).

Application/Control Number: 09/526,978

Art Unit: 2151

As to claim 2, Sonnenberg discloses all requests from a particular user during a session are directed to the server (see fig.2, col.6 lines 13-65 and col.10 line 36 to col.11 line 12).

As to claim 3, Sonnenberg discloses all requests that occur between a first request of the session and a predetermined period of time (off peek time) during which no request is received by the server (see col.5 lines 24-65 and col.6 lines 13-43).

As to claim 4, Sonnenberg discloses the data and information related to the session are maintained in volatile memory of the server (see fig.2, col.6 lines 13-65 and col.10 line 36 to col.11 line 12).

As to claims 6 and 7, Sonnenberg discloses one or more searches for a category of information relating to various products and information for use with an electronic commerce World Wide Web site (see fig.2, col.6 lines 13-65 and col.10 line 36 to col.11 line 12).

Claims 8-11, 13 and 14 are rejected for the same reasons set forth in claims 1-4, 6 and 7 respectively.

Claims 21-24, 26 and 27 are rejected for the same reasons set forth in claims 1-4, 6 and 7 respectively.

### Other prior art cited

- 4. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
  - a. Francis et al., US pat. No.5,761,418.
  - b. Reisman, US pat. No.6,611,862.

## Response to Arguments

5. Applicant's arguments with respect to claims 1-4, 6-11, 13, 14, 21-24, 26 and 27 have been considered but are moot in view of the new ground(s) of rejection.

#### Conclusion

- 6. Claims 1-4, 6-11, 13, 14, 21-24, 26 and 27 are *rejected*.
- 7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Khanh Dinh whose telephone number is (571) 272-3936. The examiner can normally be reached on Monday through Friday from 8:00 A.m. to 5:00 P.m.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Zarni Maung, can be reached on (571) 272-3939. The fax phone number for this group is (703) 872-9306.

A shortened statutory period for reply is set to expire THREE months from the mailing date of this communication. Failure to response within the period for response

Application/Control Number: 09/526,978

Art Unit: 2151

will cause the application to become abandoned (35 U. S. C. Sect. 133). Extensions of time may be obtained under the provisions of 37 CFR 1.136(A).

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Khanh Dinh Patent Examiner Art Unit 2151

enh Buch

6/11/2005